

Project Brief

Project Title:

Vanadia

Project Summary:

An official website for the new alternative rock band Vanadia.

Primary Objective:

To redesign their website.

Project Deliverables:

A coded website.

Target Audience:

- People from ages 18-33
- People who has love for alternative rock music

Competition/competitors and Precedents:

- Hey Violet
- Imagine Dragons
- Muse

Assets needed:

- Mission statement
- Photographs

Existing look and feel:

- Logo
- Black and purple color scheme

